

# Sunday, November 11

## Conference Registration

4:00 p.m. - 6:30 p.m. • Windgate Hall

### Pre-Conferences • 1:00 p.m. - 5:00 p.m.

#### The “Power of *I*” • Salon A

Toni Eubank, Director, *MMGW* State Network, SREB

The “Power of *I*” is a grading practice that reflects high expectations and requires students to complete or redo work to meet grade-level standards in all of their classes. Teachers and schools that implement the “Power of *I*” grading practice with fidelity have seen substantial increases in the quality of student work and have learned to hold students accountable for learning. The “Power of *I*” shifts responsibility for completing work back to the student and no longer lets them off the hook for completing work at high levels.

#### CTE/Math Integration • Rooms 62/63

Leslie Carson, School Improvement Consultant, SREB

Designed for two-member teams of a CTE teacher and a math teacher, this training will enable each teacher team to complete an eight-step integration process for one of the following Career Clusters: Agriculture, Food and Natural Resources; Health Science; Information Technology; Manufacturing; Transportation, Distribution and Logistics; Architecture and Construction; and Science, Technology, Engineering and Mathematics. ( Required callback sessions to occur during the school year).

### Special Conference-Long Professional Development Strands

#### Strand 1: Communication Arts Catch Up • Rooms 70-71 • Session I

Debbie Hall, School Improvement Consultant, SREB

Training for the catch-up English course is designed to assist schools with development and delivery of a course of instruction for students who enter the ninth grade without the skills necessary to successfully complete ninth-grade Communication Arts. The training is designed for teams of communication arts teachers from a high school, including the ninth-grade English teacher(s), and communication arts teachers from at least one feeder middle school. (Required callback sessions to occur during the school year).

#### Strand 2: 12th Grade Math Transitions • Rooms 72-73 • Session J

Leslie Texas, Mathematics Consultant, SREB

Paige Graiser, School Improvement Consultant, SREB

The transitional mathematics course training is intended to assist schools with development and delivery of a course for students who enter the 12th grade without the skills necessary to enter a first credit-bearing course in mathematics at the community/technical college level. The training is designed for teams of high school faculty and administrators and their postsecondary partner institutions. (Required callback sessions to occur during the school year).

**A+ Coordinators Meeting • 3:30 p.m. - 5:00 p.m. • Salon B**

**Tech Prep Coordinators Meeting • 2:00 p.m. - 5:00 p.m. • Room 60**

**HSTW, TCTW and MMGW Coordinators Meeting • 3:30 p.m. - 5:00 p.m. • Room 61**

## Exhibits and Networking Reception

5:00 p.m. - 6:30 p.m. • Windgate Hall

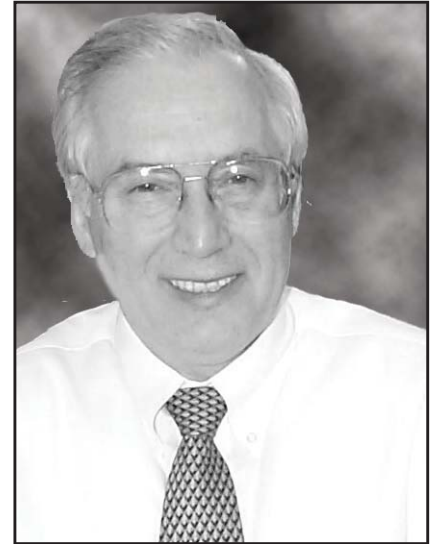
# Keynote Speakers

## **“Improving Student Success by Improving Schools” Opening Session: Monday, 8:30 a.m. - 10:15 a.m. Salons A & B**

Dr. Gene Bottoms has served as Director of the Southern Regional Education Board’s *High Schools That Work* initiative since 1987. In July 1997, Dr. Bottoms was promoted to Senior Vice President of the Southern Regional Education Board, reflecting his role in and SREB’s interest in and commitment to the *High Schools That Work* initiative.

*High Schools That Work* is the largest effort in America to improve high schools for career-bound students. The program involves more than 1,000 high school in 32 states.

Numerous other states and school districts throughout the nation are adopting the *HSTW* goals and key practices as a way to improve high school for all youth, especially career-bound youth.



## **“Implementing Rigor, Relevance and Relationships” Closing Session: Tuesday, 10:30 a.m. - 12 Noon Salons A & B**

Willard R. Daggett, Ed.D., President of the International Center for Leadership in Education, is recognized worldwide for his proven ability to move education systems towards more rigorous and relevant skills and knowledge for all students.



Dr. Daggett is the creator of the Application Model and Rigor/Relevance Framework, a practical planning and instructional tool for determining the relevance of curriculum and assessment to real-world situations. His Rigor/Relevance Framework has become a cornerstone of many school reform efforts throughout the United States.

Dr. Daggett inspires his audiences both to embrace what is best about our education system and to make the changes necessary to meet the needs of *all* students in the 21st century.

# Session Planning

SESSION	ROOM	SESSION TITLE	PERSONAL PLANNER
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## Monday Action Sessions • 10:30 a.m. - 12:00 Noon

A	Salon A	Components to Help Low-Performing Schools Become Successful (Bottoms)	
B	Salon B	What Does an A+ Revised Requirement II Look Like? (Aldrich)	
C	60	We've Got the "Power of I" (Barr)	
D	61	Creating a Successful Ninth-Grade Transition (Henderson)	
E	62	Develop a Program of Study at the Career Center (Wood)	
F	63	Designing Long-Writing Assignments (Combs)	
G	64	Health Care Careers (Irvin)	
H	74	Teaching Investment Principles (Oberkrom)	
I	70-71	Communication Arts Catch Up (Hall) Continued	
J	72-73	12th Grade Math Transitions (Texas) Continued	

## Monday Breakout Sessions • 1:00 p.m. - 2:00 p.m.

I	70-71	Communication Arts Catch Up (Hall) Continued	
J	72-73	12th Grade Math Transitions (Texas) Continued	
K	Parasol II	How Do Successful Schools Support Change? What makes HSTW Schools Different? (Broome) Repeated at 2:15 p.m.	
L	Salon A	Improving Student Performance through Integration of Academics (Hathorne) Repeated at 2:15 p.m.	
M	Salon B	Schools Considering A+ Designation/New A+ Coordinators (Bowling)	
N	60	Community Partnerships Decrease Drop-Out Rates (Deneke)	
O	61	HSTW Assessment (Timberlake)	
P	62	Using Positive Behavior Supports (PBS) at the Middle School Level (Johnson)	
Q	63	Short Writing for Critical Thinking (Combs)	
R	64	Missouri's New "Career Prep" Certificate (Coffman)	
S	74	Taking Missouri Connections to the Next Level (Michael)	
T	75	Digital Input Technologies - Tools for Success (Brockman)	
U	76-77	Developing and Using Quality Rubrics (Eubank)	

## Monday Breakout Sessions • 2:15 p.m. - 3:15 p.m.

I	70-71	Communication Arts Catch Up (Hall) Continued	
J	72-73	12th Grade Math Transitions (Texas) Continued	
K	Parasol II	How Do Successful Schools Support Change? (Broome) Repeat of 1:00 p.m.	
L	Salon A	Improving Student Performance through Integration of Academics (Hathorne) Repeat of 1:00 p.m.	
V	Salon B	A+ Partnership Plans (Nelson)	
W	60	Curriculum Development and Integration: Process and Tools (Sharkey)	
X	61	MMGW: Middle Grades Assessment (Timberlake)	
Y	62	Valuing and Understanding Career Clusters (Twombly) Repeated Tuesday, 9:15 a.m.	
Z	64	Creating a Culture of Literacy: Books and Beyond (Gosnell)	
AA	74	Improving Literacy While Meeting NCLB (Ryan)	
BB	75	Teaching the Introduction to Construction Trades Course Using the Building Skills Program (Knoepker)	
CC	76-77	Focusing on Rigor and a Powerful ... Transition Effort (Eubank)	

# Session Planning

SESSION	ROOM	SESSION TITLE	PERSONAL PLANNER
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## Monday Breakout Sessions 3:30 p.m. - 4:30 p.m.

I	70-71	Communication Arts Catch Up (Hall)	
J	72-73	12th Grade Math Transitions (Texas)	
DD	Parasol II	The Personal Plan of Study: Building a Foundation for Success (Stanley)	
EE	Salon B	Preparing for the A+ On-Site Review (Farmer)	
FF	60	Three Districts - One Program: Regional Collaboration in Implementing PLTW/Pre-engineering Curriculum (Loyacono) Repeated Tuesday, 8:00 a.m.	
GG	61	Building an Advisory Model to Power-Up the 3 Rs (Faulkenberry)	
HH	62	Presenting an ACT Workshop in One Day and Raising Test Scores (Daniel)	
II	63	Bridging the Future: ... A Summer Internship for Instructors (Ruhman) Repeated Tuesday, 9:15 a.m.	
JJ	64	Ratcheting-Up Rigor: Raising Rigor in Every Classroom (Brooks)	
KK	74	Unique Careers: Encouraging STEM Careers through NASA Materials (Carter)	
LL	75	The Public School Retirement System of Missouri (Peterson)	

## Tuesday Breakout Sessions 8:00 a.m. - 9:00 a.m.

I	70-71	Communication Arts Catch Up (Hall)	
J	72-73	12th Grade Math Transitions (Texas)	
FF	75	Three Districts - One Program: Regional Collaboration in Implementing PLTW/Pre-engineering Curriculum (Loyacono) Repeated from Monday, 3:30 p.m.	
MM	Parasol II	Communication is a Two-Way Street (Benson)	
NN	Salon A	Proven Practices for Increasing Rigor, Relevance and Relationships (Jackson) Repeated at 9:15 a.m.	
OO	Salon B	A+ Tutoring/Mentoring (Eichelberger)	
PP	60	Implementing and Assessing Power Writing in the CTE Classroom (Leal) Repeated at 9:15 a.m.	
QQ	61	Advisory and Career Day: Connecting Kids to Their Future (Rutherford)	
RR	62	Student Transition: From Failing to Flying (Donaldson)	
SS	63	Putting Together an All BLUE Puzzle: Structuring High School Reform (Thompson)	
TT	64	Getting the Most Out of Teacher Observations to Improve Instruction (Bell-Moore)	
UU	74	Double Dip Isn't Just About Ice Cream (Wieggers) Repeated at 9:15	

## Tuesday Breakout Sessions 9:15 a.m. - 10:15 a.m.

I	70-71	Communication Arts Catch Up (Hall)	
J	72-73	12th Grade Math Transitions (Texas)	
Y	64	Valuing and Understanding Career Clusters (Twombly) Repeat of Monday, 2:15 p.m.	
II	75	Bridging the Future (Ruhman) Repeat of Monday, 3:30 p.m.	
NN	Salon A	Proven Practices for Increasing Rigor, Relevance and Relationships (Jackson)	
PP	62	Implementing and Assessing Power Writing in the CTE Classroom (Leal) Repeat of 8:00 a.m.	
UU	74	Double Dip Isn't Just about Ice Cream (Wieggers)	
VV	Parasol II	Student Achievement Is Everyone's Business (Benson)	
WW	Salon B	Service-Learning and the 3 Rs: A Teaching Method of Building Learners and Communities (Flakne)	
XX	60	Using Creative Learning Structures to Promote Success for Students (Ruble)	
YY	61	Building an Advisory That Works: A Team Approach (Seabourne)	
ZZ	63	e-Learning (Sutton)	



# Developing a Tailored Professional Development Strand at the 2007 Building Bridges Conference



The 2007 Building Bridges Conference features workshops intended to allow you to develop a tailored strand of professional development which best meets your individual needs.

Please note, one workshop with global relevance for educators is being offered by the Public School Retirement System of Missouri.

A few other sessions may be of interest primarily for people from schools implementing the A+ Schools Program:

- What Does a Revised Requirement II Look Like?
- Schools Considering Designation/New A+ Coordinators
- Preparing for the On-Site Review
- A+ Tutoring/Mentoring

Likewise, those sessions presented by Allison Timberlake focusing on the *High Schools That Work (HSTW)* Assessment or the middle grades assessment might be more exclusively targeted toward schools implementing *HSTW*, *Technology Centers That Work* or *Making Middle Grades Work*.

However, the vast majority of sessions are intended to cross programmatic lines and provide valuable information for everyone, regardless of primary program affiliation. Whether the conference attendee is focused specifically on Tech Prep, A+ Schools, *HSTW* and parallel initiatives, or concerned with school improvement and increasing student achievement from a more global scale, the intent is to meet your needs.

The 2007 Building Bridges Conference seeks to provide professional development which supports five goals:

- Goal No. 1-Developing successful career connections for teaching and learning.
- Goal No. 2-Using rigor, relevance and relationships to increase student achievement with more challenging learning.
- Goal No. 3-Involving teachers and counselors in preparing students for academic and career success.
- Goal No. 4-Building partnerships with multiple entities to support student achievement.
- Goal No. 5-Enhancing student transitions and success.

Throughout the conference program you will note suggested alignment of workshops to one or more of these goals, or in the minority of cases, alignment to a specific program. This is done to assist in the structuring of a personal strand of professional development, but does not attempt to suggest that the goal(s) listed with each session limits that workshop's applicability in relation to your needs.

Following is an index of sessions by alignment with conference goals:

**Goal No. 1-Developing successful career connections for teaching and learning**

Sessions: A, E, G, S, T, W, Y, BB, FF, II, KK, NN, QQ, SS, VV

**Goal No. 2-Using rigor, relevance and relationships to increase student achievement with more challenging learning**

Sessions: A, C, H, K, L, P, U, Z, CC, FF, JJ, KK, NN, PP, QQ, RR, SS, VV, WW, XX, ZZ

**Goal No. 3-Involving teachers and counselors in preparing students for academic and career success**

Sessions: A, C, F, G, K, Q, R, S, W, Y, Z, AA, FF, HH, II, JJ, KK, NN, TT, YY

**Goal No. 4-Building partnerships with multiple entities to support student achievement**

Sessions: A, N, V, GG, II, MM, QQ, WW, YY

**Goal No. 5-Enhancing student transitions and success**

Sessions: A, D, K, P, Y, DD, HH, RR, UU, VV, XX

# Session Descriptions

**Monday, November 12 • 10:30 a.m. - 12 Noon**

**A - Salon A: Components to Help Low-Performing Schools Become Successful**

**Gene Bottoms, Senior Vice President, SREB**

What factors are in place at high schools that are both raising student achievement and completion rates? Identification of these components is a first step toward turning a low performing school around toward success. Fundamental elements include: the transition from middle school into high school; the degree in which the school's structure supports a high quality 9th grade year; the rigor and relevance of the students program of study; and school leadership creating faculty teams who accept responsibility for addressing problems and implementing proven solutions. The speaker will draw upon a recent look at 20 high schools many of which serve a diverse population, that are experiencing a 90%+ graduation rate, and will offer suggestions for the state and districts to help low performing school become more successful.

**Aligns to Conference Goals 1, 2, 3, 4, 5**

**B - Salon B: What Does an A+ Revised Requirement II Look Like?**

**Donna Aldrich, Parkview High School, Springfield; Terri Chasteen, Nixa High School; Michael Muenks, Coordinator, Curriculum and Assessment, DESE**

This session will cover the new direction for the A+ Schools Program concerning learner objectives/competencies. Schools becoming designated will be mandated to approach competencies with these new guidelines; designated schools are encouraged to start making changes toward this method. This more meaningful and user-friendly approach to competencies will give schools usable information to meet the needs of their students. The session will highlight guidelines to determine competencies, documentation, mastery, reports and much more. Two designated A+ Schools will share their methods for implementing this change.

**Aligns specifically to A+ Schools Program**

**C - Room 60: We've Got the "Power of I"**

**Kristel Barr, Building Principal; Kathy Nicolaus, Mathematics Teacher/Teaching Learning Coach, Truman High School, Independence**

Are you frustrated with students who never turn in homework? Would fewer students fail your classes if they turned in their homework? Do you see a correlation between homework completion and test results? These same concerns led teachers at Truman High School to experiment with homework policies that refuse to accept a student's decision to opt out of completing homework. Two teachers and Truman's building principal will share their journey from experimentation through implementation of the "Power of I" philosophy that has increased student success at all levels, from 9th-grade math to Advanced Placement history, and has changed the homework culture in the building as a whole.

**Aligns to Conference Goals 2, 3**

**D - Room 61: Creating a Successful 9th-Grade Transition**  
**Carla Henderson, Assistant Principal; Regina Williams, 9th Grade Counselor; Paul Conover, Social Studies Teacher; Leslie Noles, Science Teacher; Poplar Bluff High School**

Ninth-grade outcomes are crucial in determining students who will be retained or end up dropping out of school. In this session, we will share how Poplar Bluff High School developed and

implemented a transition program that combatted high retention and drop-out rates and created a personalized learning for all ninth-grade students. Participants will learn how teaming, academic pep assemblies, starfish and ZAP can have a positive impact on the transition year. The program has been in place for a brief time, but the statistics are promising.

**Aligns to Conference Goal 5**

**E - Room 62: Develop a Program of Study at the Career Ctr Rodney Wood, Liaison; Donnatha Pelts, Director, Tech Prep, Three Rivers Community College**

Non-traditional high school students have the opportunity to transition from career center student to college graduate with ease. This process begins when students enter the career center as a junior. Juniors are administered the Asset Placement test to reveal the student's academic level in math, English and reading. Embedded credit is offered to the career student in math and English, if the student has a deficiency. This credit is aligned with the curriculum at the local community college. Students have an opportunity to earn an A.A.S. Diversified Technology by completing a two-year program at the career center, then completing 34 hours of college credit. The program is designed with flexibility to enable students to work while attending college classes in the evening. Attendees will learn how to incorporate this type of program in their area.

**Aligns to Conference Goal 1**

**F - Room 63: Designing Long-Writing Assignments**  
**Warren E. Combs, Founder/CEO Erincort Consulting, Inc.; Dianne Kautzman, At Risk Educator, Lake Career and Technical Center, Camdenton**

This session presents a simple design for prompting long-writing assignments: the *Writing Cycle*. Examples of teacher models and student work created in a *Writing Cycle* will be provided. Participants learn how a *Writing Cycle* follows the trends of schools showing the greatest gains in students achievement and equity (90-90-90 research of the *Center for Performance Learning*). In this session, participants will create a *Writing Cycle* for use in a course they teach. The *Writing to Win* support team stands ready to help them conduct an action research focus study based on their plan.

**Aligns to Conference Goal 3**

**G - Room 64: Health Care Careers**  
**Jennifer Irvin, School-Community Health Educator, BJC HealthCare School Outreach and Youth Development**

Today's youth are heavily influenced by TV and have a limited understanding of health care based on what they see. But health care careers offer much more than students are likely to see on TV and an opportunity for personal satisfaction and financial success. Learn about the wide variety of careers available in health care, ranging from those which require minimal college or preparatory training to those requiring advance degrees and the variety of settings where health professionals work today. You will gain an understanding of which classes are important for a student to take in high school and why they are important for a health care career. Upon completion of this session, you will be better equipped to advise students about health care careers and the many resources available to help.

**Aligns to Conference Goals 1, 3**

# Session Descriptions

## **H - Room 74: Teaching Investment Principles** **Scott Oberkrom, Community Investments Consultant,** **American Century Investments**

Learn about programs where students discover important information and knowledge as they develop teamwork, self-esteem, verbal communication skills and leadership abilities. Scott Oberkrom will discuss free personal finance programs, Tips for Kids® and Tips for Life®, and the LifeSmarts competition, a flexible group activity that develops smart and responsible consumers and citizens. Students learn to apply critical-thinking and problem-solving skills around issues that impact their financial well being.

**Aligns to Conference Goal 2**

**Monday, November 12 • 1:00 p.m. - 2:00 p.m.**

## **K - Parasel II: How Do Successful Schools Support Change? What Makes HSTW Schools Different?** **Steve Broome, Director, State Development for High School and Middle Grades, SREB**

Participants will gain a deeper understanding of the *High Schools That Work* model, and what *HSTW* schools do to support change and more deeply implement school improvement. This session is designed for schools not currently in the *HSTW* network, teachers and leaders new to *HSTW*, and schools struggling to implement and support change. We will identify school and classroom practices that promote student achievement. Schools interested in how to more fully utilize *HSTW* Assessment data to enhance their school improvement process will also find this session useful.

**Aligns to Conference Goals 2, 3, 5**

## **L - Salon A: Improving Student Performance through Integration of Academics**

### **Tim Hathorne, Director, Mid-Coast School of Technology**

The Mid-Coast School of Technology is a CTE school with a strong focus on literacy with an integrated academic and technical approach to teaching and learning that ensures a rigorous and relevant curriculum for all students. This presentation focuses on the development and implementation of a school-wide literacy program in reading and writing. We will discuss how the use of the Lexile Framework, Bloom's Taxonomy, word walls, professional journals, bell work (Dr. Harry Wong), and I.C.L.E.'s Quadrant D lesson framework tie into a data driven decision making process. The discussion will also incorporate how CTE teachers use a variety of literacy strategies to differentiate instruction. Sample worksheets and frameworks will be provided.

**Aligns to Conference Goal 2**

## **M - Salon B: Schools Considering A+ Designation/New A+ Coordinators**

### **Melissa Eitel, Kirksville High School; Zoe Whaley, Winnetonka High School/North Kansas City**

Is your school considering applying for A+ designation? Are you an A+ Coordinator in a newly designated school or a new A+ Coordinator for an existing program? Designed for new A+ Coordinators, this presentation provides information about beginning and implementing a successful A+ program.

**Aligns specifically to A+ Schools Program**

## **N - Room 60: Community Partnerships Decrease Drop-Out Rates**

### **Pamela Deneke, Transition Coordinator, Jackson High School**

Conference attendees will view and understand the impact of community-based work experience programs that have a statistically relevant effect on the drop-out rate of special needs and at-risk populations. Attendees will walk away with numerous templates for on- and off-site work programs that offer varying degrees of support, as well as the components necessary to ensure student success. Topics will include program design and development, funding, staffing needs, statistical support over a 4-year span of implementation, legal guidelines and other information needed to start a program focused on successful transitions.

**Aligns to Conference Goal 4**

## **O - Room 61: HSTW Assessment**

### **Allison Timberlake, Coordinator of Assessment for School Improvement, SREB**

This session will focus on the revised 2008 *HSTW* Assessment, the test development process and key changes. Additionally, procedures for administering the 2008 *HSTW* Assessment will be discussed.

**Aligns specifically to HSTW and TCTW**

## **P - Room 62: Using Positive Behavior Supports (PBS) at the Middle School Level**

### **Dr. Suzanne M. Johnson, Principal; Julie Hahn, Director of Assessment & Student Support, Ritenour School District**

This session will examine the journey a diverse urban middle grade school is taking in implementing PBS and reducing suspension days by over 40%. Learn how staff buy-in was created using office referral data as a guide for improvement efforts, and learn about the use of transition programs to maintain and improve school climate.

**Aligns to Conference Goals 2, 5**

## **Q - Room 63: Short Writing for Critical Thinking**

### **Warren E. Combs, Founder/CEO Erincort Consulting**

Experience a hands-on introduction to journal writing for critical thinking. Dr. Combs demonstrates the power of critical-thinking journal strategies, common sense of curriculum-based writing routines, and simplicity of student self-assessment. Participants receive hands-on practice with three *Writing to Win* journal strategies from his book, *Journal for Writing Across the Curriculum*. The routine satisfies the *HSTW* expectation of frequent short writing. Note: In this session, participants create a plan for an action research focus study to measure the impact of "non-fiction writing assessments" on tests of knowledge in their courses (math, science, social studies and all career education courses). The *Writing to Win* support team offers help to follow through on their plan.

**Aligns to Conference Goal 3**

# Session Descriptions

## **R - Room 64: Missouri's New "Career Prep" Certificate** **Steve Coffman, Director, Employment Training; Bragg Stanley, Director, Guidance and Placement, DESE**

The Department of Elementary and Secondary Education has developed a new program that enables high schools to certify their graduating seniors for the workplace. The purpose of the Missouri Career Prep Certificate Program (Missouri State Law, Sec. 160.575) is to promote academic and work readiness for Missouri's high school seniors for successful and productive careers. Members of the statewide advisory committee, represented by employers and schools, will share the guidelines for the program. The program guide will be provided to all attendees.

**Aligns to Conference Goal 3**

## **S - Room 74: Taking Missouri Connections to the Next Level** **John Michael, Missouri Field Trainer, Kuder®, Inc.**

The new *Missouri Connections* system, powered by Kuder®, will take education and career planning to the next level with heightened administrative database features, curriculum planning tools and an expanded resource for college and career information. In this session, John Michael will show educators and administrators at the middle school and high school levels methods of using *Missouri Connections* to take career planning beyond a beginning level.

**Aligns to Conference Goals 1, 3**

## **T - Room 75: Digital Input Technologies - Tools for Success** **Bonnie Brockman, Exhibit Manager, Speaking Solutions, Inc.**

Voice-type at 140-175 wpm at 98% accuracy after only a little training and practice. Digitally sign business documents and certificates. Take digital notes and convert them instantly to typed text. Find out how PDAs, Tablet PCs, speech and handwriting recognition are being used in the workplace and integrated into curriculum across the nation. See a demo of the latest input technologies and find out what you need to know and do to integrate digital tools into your curriculum to improve students' communication skills, increase their productivity and prepare them for the digital workplace.

**Aligns to Conference Goal 1**

## **U - Rooms 76-77: Developing and Using Quality Rubrics** **Toni Eubank, Director, MMGW State Network, SREB**

In this session, teachers and administrators will learn the advantage of using quality rubrics to increase the quality of all student work. Students, parents and teachers will be able to more easily identify the quality and quantity of student work necessary to earn an A or a B on written papers, projects, research or other product-based assignments. Participants will leave with an understanding of the difference between a rubric and a scoring guide.

**Aligns to Conference Goal 2**

## **Monday, November 12 • 2:15 p.m. - 3:15 p.m.**

### **V - Salon B: A+ Partnership Plans**

#### **Dave Nelson, Former A+ Coordinator, Marshall High School**

One of the most important elements of the A+ Schools Program is the A+ Partnership Plan. Not only is it a requirement for A+ designation, but an active, involved partnership plan is vital to the continuing success of your A+ Schools program. This presentation will describe how to set up and maintain an A+ partnership program before and after A+ designation.

**Aligns to Conference Goal 4**

## **W - Room 60: Curriculum Development and Integration: Process and Tools**

### **Susan Sharkey, Coordinator, Worldwide Instructional Design System**

Learn how to link Career Clusters to competencies; document gaps; design frontline learning documents, such as learning plans and assessments; deploy a sound, consistent design process that can be validated and replicated; and fulfill the promise of learner-centered thinking. Explore a consistent planning model and tool for the design of curriculum. Learn how the Worldwide Instructional Design System (WIDS) ties various learning outcomes together (such as Career Clusters), helping with the design of effective performance-based assessments, courses and programs.

**Aligns to Conference Goals 1, 3**

## **X - Room 61: MMGW: Middle Grades Assessment** **Allison Timberlake, Coordinator of Assessment for School Improvement, Southern Regional Education Board**

This session will focus on administration procedures for the 2008 Middle Grades Assessment.

**Aligns specifically to MMGW**

## **Y - Room 62: Valuing and Understanding Career Clusters**

### **Shirley Twombly, Career Education Coordinator, NW Region, MCCE; Lori Mann, Career Education Coordinator, Greater Kansas City, MCCE**

Each local eligible recipient must develop at least one program of study in a Career Cluster Pathway during Perkins IV. To accomplish this goal, everyone who works with students needs to understand the terminology, resources available, and sequence of the relationships starting with Career Paths through the personal plan of study.

**Aligns to Conference Goals 1, 3, 5**

## **Z - Room 64: Creating a Culture of Literacy: Books and Beyond**

### **Deyna Gosnell, Literacy Coordinator; William Brooks, High School Redesign Coordinator, Truman High School**

Library circulation, Accelerated Reader tests, reading levels, book clubs and test scores are improving by leaps and bounds at Truman High School. Learn how one school uses multiple tools and programs to create school-wide excitement in literacy along with outstanding improvement in local, state and federal test scores. Many ideas will be shared on how to move toward a positive culture of literacy at your school.

**Aligns to Conference Goals 2, 3**

## **AA - Room 74: Improving Literacy While Meeting NCLB**

### **Susan Ryan, Account Executive, Scholastic, Inc.; David Larson**

Participants will learn how literature may be used to motivate independent reading using assessment tools to determine reading ability; leveled text matched to a student's ability to increase reading comprehension; and classroom libraries with a full range of titles, genre, and levels addressing students' reading interests and instructional needs.

**Aligns to Conference Goal 3**

# Session Descriptions

**BB - Room 75: Teaching the Introduction to Construction Trades Course Using the Building Skills Program**  
**Chuck Knoepker, Educational Consultant, Paxton Patterson**  
This session will provide an introduction to the new Paxton Patterson Building Skills program and show how it is used to teach an introduction to the construction trades class.  
**Aligns to Conference Goal 1**

**CC - Rooms 76-77: Focusing on Rigor and a Powerful Middle to High School Transition Effort**  
**Toni Eubank, Director, MMGW State Network, SREB**  
Middle grades students need more than a few transition "events" in order to be ready for success in high school. This session will provide middle grades and high school teachers, administrators and counselors with the data and vision of the guidance, advisement and day-to-day classroom experiences necessary for all middle grades students to be prepared to be successful in ninth grade.  
**Aligns to Conference Goal 2**

**Monday, November 12 • 3:30 p.m. - 4:30 p.m.**

**DD - Parasol II: The Personal Plan of Study: Building a Foundation for Success**  
**Bragg Stanley, Director, Guidance and Placement, DESE**  
Individual planning and the development of a personal plan of study is a major component of a comprehensive guidance program. This session will review the elements that are necessary for the creation of a strong personal plan of study for students. The relationship between a program of study and a personal plan of study will be presented as well as how Missouri's six Career Paths and the National 16 Career Clusters work together in the career development process resulting in a rigorous and relevant personal plan of study. Participants will have the opportunity to review their school's own individual planning process and the extent to which they have effectively implemented an individual planning process.  
**Aligns to Conference Goal 5**

**EE - Salon B: Preparing for the A+ On-Site Review**  
**Alan Farmer, Fox School District; Jan Speck, Windsor HS**  
Do you have all of the appropriate documentation for an A+ Schools Program on-site review? Should you have participated in a mock review? Wondering what to expect when the on-site team arrives in your school district for the designation review? This session will help you plan and know what to expect of the on-site review process.  
**Aligns specifically to A+ Schools Program**

**FF - Room 60: Three Districts - One Program: Regional Collaboration in Implementing PLTW/Pre-engineering Curriculum**  
**Laura Loyacono, Regional Director, PLTW, Metropolitan Community College, Kansas City; Colleen Jones, PLTW Coordinator, Liberty; Curtis Cain, PLTW Coordinator, Park Hill; Amy St. John, PLTW Coordinator, North Kansas City**  
This session will provide information about how three school districts came together to implement Project Lead the Way, a pre-engineering curriculum for middle school and high school. While each district has a stand-alone program, they have worked together to address issues of common concern such as professional development, budgeting, student recruitment,

marketing, ordering and maintaining equipment, resource development and fundraising. Attendees will learn strategies for overcoming obstacles such as scheduling conflicts, doubting administrators or unenthusiastic teachers.  
**Aligns to Conference Goals 1, 2, 3**

**GG - Room 61: Building an Advisory Model to Power-Up the 3 Rs**  
**John Faulkenberry, Principal; Gaye Sharp, Advisory Coordinator and English Teacher; Kara Farren, School Improvement and A+ Coordinator, Lee's Summit High School**  
Want to know how an advisory program gets built? High school administrators and teachers will relate the patience and perseverance needed to maintain support of all stakeholders in a process of ongoing revision to address school goals. From a 2003-04 pilot all-volunteer model with 7 teachers, 14 upper-class mentors, and 80 ninth graders, LSHS has grown to an all-school, all-faculty, all-student model with 150 upper-class Tiger Mentors. Advisory/Privileges/Interventions (API) was created after intense faculty research and visits to high schools across the country. API sessions focus on specific grade-level information, study skills, school spirit, projects, job shadowing information, Tiger Broadcasts, grade report distribution, and career pathways connection to LSHS course offerings in preparation for student/parent/academic coach enrollment conferences.  
**Aligns to Conference Goal 4**

**HH - Room 62: Presenting an ACT Workshop in One Day and Raising Test Scores**  
**Nancy Daniel, HS Assistant Principal/A+ Coordinator; Andrea Evans, Mathematics Teacher, Holden High School**  
Holden High School provides an opportunity for students to attend an ACT workshop which effectively prepares them for the ACT test. Presenters will show the impact on test scores for students who take the workshop versus those who do not. Students are given an incentive to attend the workshop through a reimbursement program. The success of the program is related to the excellent facilitators of the workshop, who teach at the high school. Attendees of this session will go home with handouts and strategies to make ACT prep sessions work for them.  
**Aligns to Conference Goals 3, 5**

**II - Room 63: Bridging the Future: ... A Summer Internship for Instructors**  
**David Ruhman, Director, Arcadia Valley R-II School District; Rich Payne, Director, Cape Girardeau Area Career and Technology Center; David Toney, Director, Perryville Area Career and Technology Center; Ken Carter, Tech Prep Director, Mineral Area College, Park Hills**  
Learn about a Summer Internship Program that brings area career center programs to the attention of academic teachers. This process can help improve student understanding and use of programs of study and Career Clusters for training, career preparation and employment. Learn how coordination with the local Tech Prep consortium can build partnerships between academics and career education. Learn to help classroom instructors engage students in practical, hands-on application of academic studies through opportunities at the local area career center. Example projects will be provided, as well as sources for prepared lesson plans to bring direct-application, real-world instruction into the academic classroom environment.  
**Aligns to Conference Goals 1, 3, 4**

# Session Descriptions

## **JJ - Room 64: Ratcheting-Up Rigor: Raising Rigor in Every Classroom**

**Bill Brooks, High School Redesign Coordinator; Jean Luzader, Art Teacher; Chris Adams, Speech and Debate Teacher, Truman High School, Independence**

A definition of rigor is rarely understood by an entire school faculty, department or individual teacher. This is the journey of how 105 teachers came together to better understand rigor and apply this common knowledge in their classrooms. This is also the story of ups and downs associated with the difficult conversation of ratcheting-up rigor, and how a staff is still striving to improve instructional skills and content to ultimately advance student learning and achievement. Data associated with raising rigor in all classrooms is beginning to show positive results and will be shared.

**Aligns to Conference Goals 2, 3**

## **KK - Room 74: Unique Careers: Encouraging STEM Careers through NASA Materials**

**Sally Carter, NASA Education Specialist, Truman State University**

Conference attendees can gain a new perspective on the types of jobs 21st century students can explore. NASA hires thousands of people working in STEM careers at its sites throughout the United States. Find out how to get your students excited about these specialized careers, what types of classes they should take in high school, what college majors they should pursue, and how they can get started NOW through NASA's summer student opportunities. Teachers can discover how to implement NASA programs in their classrooms and use NASA resources to talk to real people in real jobs.

**Aligns to Conference Goals 1, 2, 3**

## **LL - Room 75: The Public School Retirement System of Missouri**

**Ronda Peterson, Member Education Coord., PSRS of MO**

This workshop is delivered through a PowerPoint presentation and follows a workbook distributed to participants. Through this session, PSRS members will better understand their retirement system and their rights and responsibilities. Topics of general interest are covered. A question and answer session concludes the program.

**Aligns to global educator interests**

**Tuesday, November 13 • 8:00 a.m. - 9:00 a.m.**

## **MM - Parasol II: Communication Is a Two-Way Street Ann Benson, Project Director, Technology Centers That Work, SREB**

After several site development workshops and technical assistance visits, the presenter has learned that one of the major challenges related to having an effective career-technical center is the amount and kind of conversations that occur between the center and its sending schools. Strategies for improving this communication will be provided, along with hints for how this can improve the overall performance of students served.

**Aligns to Conference Goal 4**

## **NN - Salon A: Proven Practices for Increasing Rigor, Relevance and Relationships**

**Sherry Jackson, Career Specialist, Butler Technology and Career Development Schools, Fairfield Township, Ohio**

Butler Tech emphasizes student performance, high expectations, and research-based teaching and learning. Professional development efforts focus on embedding the Rigor/Relevance Framework into the curriculum, linking CTE classes directly to business/industry and professional standards, and creating Individualized Career Plans (ICP's) for all students.

**Aligns to Conference Goals 1, 2, 3,**

## **OO - Salon B: A+ Tutoring/Mentoring**

**Tony Eichelberger, Director of Secondary Education, Jefferson City Public Schools**

**Aligns specifically to A+ Schools Program**

## **PP - Room 60: Implementing and Assessing Power Writing in the Career & Technical Education Classroom**

**Kristi Leal, FCS Teacher, Carthage Jr. High School**

Perhaps you've asked yourself the question, "How can I integrate writing activities in my Career and Tech Ed classroom?" This session will show you how to implement, utilize and assess power writing in your classroom. This is a tool that you will be able to put into practice immediately when you return to your classroom. Across the board, all students in our program (including ESOL & IEP students) improved their writing skills by the end of the semester.

**Aligns to Conference Goal 2**

## **QQ - Room 61: Advisory and Career Day: Connecting Kids to Their Future**

**Christy Rutherford, Business Teacher/Secondary Coordinator; Jennifer Ailshire, Counselor, Lee's Summit West High School**

Interested in presenting an exciting career day for your students? LSW has implemented a half-day program connecting students with community business members in a small-group setting that allows for personal interaction. Students also have the opportunity to explore course offerings, talk to college representatives and learn more about potential careers.

**Aligns to Conference Goals 1, 2, 4**

## **RR - Room 62: Student Transition: From Failing to Flying Patty Donaldson, Teacher; Lisa Muehlbauer, Teacher, Ritenour Middle School**

Learn about a program we call "Monday Meeting." This program identifies students who are at risk of failing multiple courses or even a grade level. By meeting with students in small groups, the program shows students the co-relations between grades and assignments and how to use S.M.A.R.T. goals to make positive changes. Participants will walk away from this session with ideas to implement a similar program for a school, grade level, or team and a log sheet to use with students. Come and learn how many of our students have gone from failing to flying.

**Aligns to Conference Goals 2, 5**

# Session Descriptions

## **SS - Room 63: Putting Together an All BLUE Puzzle: Structuring High School Reform**

**Biran Thompson, Administrator; Gary Jansen, Associate Principal, Hazelwood East High School**

How do you structure the high school reform process to make sense of all the different facets of a secondary school? It's like putting a puzzle together where every piece is blue! This session will provide an example of an organizational framework that will assist teacher leaders, *HSTW* site coordinators, building principals and superintendents in organizing this process.

**Aligns to Conference Goals 1, 2,**

## **TT - Room 64: Getting the Most Out of Teacher Observations to Improve Instruction**

**Gina Bell-Moore, Assistant Principal, North Technical High School; Michael Blackshear, Associate Principal, Cardinal Ritter Prep, St. Louis**

Learn about an objective evaluation tool developed by a technical high school. The Teacher Observation Data Collection Tool (TODCT) is performance-based and immerses the teacher and the evaluator in observation, evaluation and professional development.

**Aligns to Conference Goal 3**

## **UU - Room 74: Double Dip Isn't Just About Ice Cream**

**Angie Wieggers, English Teacher; Kristel Barr, Principal; Cara Satterfield, Social Studies Teacher; Jeff Roudebush, Physical Science Teacher, Truman High School**

Double dip isn't just about ice cream. Do you have students entering the ninth grade below grade level in English? Do you have students falling through the cracks? Do you have low reading scores? Do you have low MAP scores? Do you have a high drop-out rate? Have you ever thought about implementing a class to help those students? If you answered yes to one or more of these questions, this session is for you. This session will discuss the challenges and successes of implementing a *HSTW*-promoted program designed to increase students' skills, so they can experience grade-level success in English classes. An experienced teacher and administrator will discuss experiences in this interactive session.

**Aligns to Conference Goal 5**

**Tuesday, November 13 • 9:15 a.m. - 10:15 a.m.**

## **VV - Parasol II: Student Achievement is Everyone's Business**

**Ann Benson, Projector Director, Technology Centers That Work, SREB**

The presenter will discuss how achievement is measured in terms of academic and technical competence. A tie to Perkins legislation will be made along with a discussion of how a student's career pathway is influenced by the high school, tech center and post secondary institutions. Further discussion will center on how success is measured, including those other than a college degree.

**Aligns to Conference Goals 1, 2, 5**

## **WW - Salon B: Service-Learning and the 3 Rs: A Teaching Method of Building Learners and Communities**

**Jill Flakne, North Central Regional Center Director, Missouri Service-Learning Advisory Council**

We know that volunteering is important and civic engagement is a marker of success, but time is short and we must get through the given curriculum. The service-learning method (It's FREE)

is the answer. Service-learning allows students to master curricular objectives while solving real community problems and making a real difference. Students engaged in classroom service projects express school satisfaction, and attendance rates and academic performance improve. It is perfect for the educator or administrator who prefers facilitating group problem solving to "binge and purge" lectures. This session will provide plenty of resources, ideas and handouts to take back and put to use immediately. Grant information will also be provided for small projects or school-wide program initiatives.

**Aligns to Conference Goals 2, 4**

## **XX - Room 60: Using Creative Learning Structures to Promote Success for Students**

**Matt Ruble, Principal; Roblyn Hatch, Instructional Coordinator and Director of Testing; Brian Reeves, Teacher and Student Advisor, Farmington High School**

This session will discuss strategies that the leadership team at Farmington High School has used to increase student achievement, lower failure rates and build relationships with all students while increasing rigor. Learn how to use creative learning structures to address the above topics. Participants will come away with ideas and learning structures to implement at their school to promote success for all students.

**Aligns to Conference Goals 2, 5**

## **YY - Room 61: Building an Advisory That Works: A Team Approach**

**Jennifer Seabourne, HS Counselor/HSTW Site Coordinator; Tina Richards, Communication Arts Teacher; Barb Steel, Science Teacher, West County High School, Park Hills**

An explanation of the direction our school district took for an advisory curriculum to develop, organize, train staff and evaluate implementation. Learn how we made advisory work for us. The focus of this session will be on the importance of guidance lessons aligned with state standards, how they are used, and the preparation of teachers to become advisors, as well as the pitfalls faced in making our program successful.

**Aligns to Conference Goals 3, 4**

## **ZZ - Room 63: e-Learning**

**Deborah Sutton, Director, Instructional Technology, DESE**  
e-Learning for educators is a Ready to Teach funded program developed in conjunction with DESE, KETC-Channel 9, the University of Missouri and Missouri State University. Learn more about course offerings, discounted graduate credit and opportunities to participate in development and delivery of high-quality online content for Missouri educators.

**Aligns to Conference Goal 2**

# Exhibitors

## **American Century Investments**

### **Booth 1**

Learn about programs where students discover important information and knowledge as they develop teamwork, self-esteem, verbal communication skills and leadership abilities. Scott Oberkrom will discuss free personal finance programs, Tips for Kids® and Tips for Life® and the LifeSmarts competition, a flexible group activity that develops smart and responsible consumers and citizens. Students learn to apply critical thinking and problem-solving skills around issues that impact their financial well being.

Scott Oberkrom, Consultant  
816-340-7046  
816-340-4816 (fax)  
PO Box 418210  
Kansas City, MO 64141  
sao@americancentury.com

## **Career Communications, Inc.**

### **Booth 2**

Award-winning, standards-based American Careers classroom programs that integrate career cluster information with language arts, math, science and social studies curricula. Programs integrate counseling and career development goals. Elementary, middle and high school programs, a health career program and a parent edition are available.

Monte Cass, Consultant  
913-362-7788  
913-362-4864 (fax)  
ccinfo@carcom.com  
Barbara Orwig,  
President/Publisher  
6701 W 6th St., #210  
Overland Park, KS 66202

## **Cytek Media Systems, Inc.**

### **Booth 3**

Cytek is a company devoted to selling the most up to date technology equipment. i.e.: Projectors, wireless electronic white boards, wireless electronic note pads, student response systems, integrating distance learning classroom equipment, etc.

Chris Rigdon, Account Representative  
800-255-0064  
785-295-4290 (fax)  
Shane Patterson  
126 N.W. Jackson St.  
Topeka, KS 66603  
chrisr@cytekmedia.com

## **DEPCO, LLC**

### **Booth 6**

DEPCO, LLC offers Career and Technology Education programs in the following areas: Technology Education, FACS, Ag Science, Engineering and Manufacturing.

Michael Day, Sales  
620-231-0019  
620-231-0024 (fax)  
PO Box 178  
3305 Airport Drive  
Pittsburg, KS 66762  
mday@depcolc.com

## **Erincort Consulting, Inc.**

### **Booth 27**

*Writing to Win* emerged as a system for managing short and long writing activities in 1986. It empowers students to learn more efficiently by taking advantage of the benefits of three research trends: teacher modeling, writing about the curriculum and student self-assessment. It includes administrative tools for school leaders to launch and monitor a school-wide initiative for writing across the curriculum. You may sign up to partner with *Writing to Win* at our booth.

Warren E. Combs  
706-543-0481  
706-543-6306 (fax)  
1231 Founder's Blvd.  
Athens, GA 30606  
wtwofficd@yahoo.com

## **William R. Gill & Associates, Inc.**

### **Booths 4-5**

On-line exciting film-making curriculum from ISM Films; Smart Home, Computer Repair, Mobile Electronics Certifications with the possibility of PAID INTERNSHIPS; Science, Pre-Algebra Technology with incorporated curriculum that will significantly increase your state assessment scores. Excited teachers, excited students, and excited administrators . . . It can't get much better than that!

Bill Gill, President  
Amy Gill  
Eric Simmons  
800-231-4032  
409 E. 4th Street  
PO Box 5  
Pittsburg, KS 66762-0005  
620-231-4675 (fax)  
bill@wmrgill.com

## **Glencoe McGraw-Hill**

### **Booth 7**

Textbooks, software, and technology for Grades 6-12.

Mary Lou Michler, Sales Representative  
314-514-8682  
314-514-8705 (fax)  
Marcia Ritter  
8787 Orion Place  
Columbus, OH 43240  
mary\_lou\_michler@mcgraw-hill.com

## **Jefferson College**

### **Booth 8**

Jefferson College is an open admissions institution located in Jefferson County, Missouri offering four degree programs and over thirty career and technical education certificates. With convenient campus locations in Hillsboro, Arnold, and High Ridge, Jefferson College offers a high quality affordable educational experience. The college emphasizes student success with exceptional academic and personal support services which include an Advising and Retention Center, Disability Support Services, and Project Success. Student life includes outstanding athletic programs, campus housing, and student clubs and organizations.

Stacy Dean, Admissions/Financial Aid Representative  
636-797-3000, ext. 216  
636-789-5102 (fax)  
1000 Viking Drive  
Hillsboro, MO 63050  
sdean1@jeffco.edu

# Exhibitors

## **Kansas City Audio Visual**

We are a full line audio visual company specializing in smart boards, lcd projectors, response systems and full installation services.

*David Hersh, Sales*  
816-333-5300  
816-333-2152 (fax)

*PO Box 24570*  
*Kansas City, MO 64131-0570*  
*dherh@kcav.com*

## **Ken-A-Vision**

A leader in digital presentation solutions, document cameras, microscopes and applications software, Ken-A-Vision provides high quality, affordable products. For over 60 years, Ken-A-Vision has created innovative products for the global market such as the Microprojector, the Cordless Microscope, the MVP (Multi Video Product) and the Video Flex Camera line.

*Mike Hiesberger, Educational Representative*  
816-353-4787

816-358-5072 (fax)

*5615 Raytown Road*  
*Kansas City, MO 64133*  
*info@ken-a-vision.com*

## **Kuder<sup>®</sup>, Inc.**

*Missouri Connections* is a statewide, comprehensive education and career planning system for all citizens of Missouri provided by the MO Department of Elementary and Secondary Education, MO Department of Economic Development, and Kuder<sup>®</sup>, Inc. *Missouri Connections* is an innovative way to jump start career planning at any age. This exhibit will feature the many services and amenities of *Missouri Connections*, and demonstrations on the system will be available.

*John Michael, MO. Field Trainer*  
800-314-8972  
515-993-5412 (fax)

*302 Visions Pkwy*  
*Adel, IA 50003*  
*info@kuder.com*

## **Linn State Technical College**

Linn State Technical College is Missouri's only public, two-year college providing advanced technical education at the associate degree level. Over twenty-five programs are available ranging from electronics engineering to physical therapist assistant. LSTC is an A+ eligible college and provides scholarships. On-campus housing is available and tours are given Monday-Friday.

*Becky Dunn, Director of Admissions*  
*Brenna Meyer*  
573-897-5196

573-897-5026 (fax)

*Becca Mehmert*  
*One Technology Drive*  
*Linn, MO 65051*  
*becky.dunn@linnstate.edu*

## **Booth 9**

## **MO Dept. of Higher Education (MDHE)**

The MDHE has all the resources you need to assist students in planning and paying for college. Let us help you make the most of your college fair, financial aid night, or other event. Visit the MDHE booth for materials and information.

*Julie Meyer, Director of Marketing*  
*Lisa Hoskins*  
573-751-2361  
573-751-6635 (fax)

*Kim Foley*  
*3515 Amazonas Drive*  
*Jefferson City, MO 65109*  
*julie.meyer@mdhe.mo.gov*

## **Booth 13**

## **Missouri State University - West Plains**

Missouri State University - West Plains is the two-year open admissions campus within the Missouri State University system offering a liberal arts transfer curriculum at the freshman and sophomore levels, and selected occupational and technical education programs. Missouri State University - West Plains is an A+ eligible institution.

*Patsy Graven, Admission Counselor*  
417-255-7955  
417-255-7959 (fax)

*128 Garfield Ave*  
*West Plains, MO 65775*  
*melissajett@missouristate.edu*  
*patsygraven@missouristate.edu*

## **Booth 14**

## **Missouri NASA Education Program**

Visit the MO NASA Education booth to discover how your school can access free NASA education materials. Find out how to contact your area education specialist. Free educator materials!

*Sally Carter, Education Specialist*  
*c/o Truman State University*  
660-341-1696

*100 E. Normal*  
*Kirkville, MO 63501*  
*scarter@truman.edu*

## **Booth 15**

## **Northwest Missouri State University**

We are a higher education institution located in Maryville, Missouri with extended sites in St. Joseph and Liberty.

*Gary Howren, Coordinator, Alt. Cert and Dual Credit*  
660-562-1476  
660-562-1890 (fax)  
*outreach@nwmissouri.edu*

*800 University Drive*  
*Maryville, MO 64468*  
*ghowren@nwmissouri.edu*

## **Booth 28**

## **Paxton Patterson**

Learning Systems for Technology Education, Construction Trades, and Family & Consumer Sciences which help students determine if their interests and aptitudes are well suited for the many careers they explore. These carefully crafted learning systems meet national and state standards while improving literacy, science and math skills.

*Chuck Knoepker, Educational Consultant*  
913-486-6550  
913-402-7366 (fax)

*11400 W. 176th Terrace*  
*Olathe, KS 66062*  
*cknoepker@sbcglobal.net*

## **Booths 16-17**

# Exhibitors

## **The Public School Retirement System of MO Booth 18**

The Public School Retirement System of Missouri provides disability and service retirement benefits to members and survivor benefits to qualified beneficiaries. Knowledgeable representatives are available to provide you with information and answer your retirement questions.

*Ronda Peterson, Member Education Coordinator*  
573-634-5290 3210 W. Truman Blvd.  
573-634-7934 (fax) Jefferson City, MO 65101  
rpeterson@psrsmo.org

## **Resources@MCCE Booth 21**

Resources@MCCE is Missouri's career and technology educator library. Find out how you can supplement and enhance curriculum with free, up-to-date resources including videos, books, games, kits, DVDs, CD-ROMs & more.

*Cathy Kahoe, Coordinator* Lacey Fischer  
660-543-8751 University of Central Missouri  
660-543-8995 (fax) Warrensburg, MO 64093  
ckahoe@ucmo.edu

## **Scholastic Inc. Booths 19-20**

Reading intervention, reading instruction, literacy and professional development.

*Susan Ryan, Account Executive* David Larson  
630-323-3700 810 Quail Ridge Drive  
630-323-2115 (fax) Westmont, IL 60559  
sryan@scholastic.com vvargos@scholastic.com

## **Speaking Solutions Booth 22**

Speaking Solutions, Inc. provides digital input products, materials and teacher training at educational prices. Visit their website at [www.speakingsolutions.com](http://www.speakingsolutions.com)

*Bonnie Brockman, Training Consultant*  
Richard Brockman 4841 S. Roanoke Ave.  
417-877-0950 Springfield, MO 65810  
815-364-0877 (fax) bsbrockman@mchsi.com

## **State Fair Community College Booth 24**

State Fair Community College's exhibit will provide answers to questions about two-year educational programs of study. Representatives from A+ schools are strongly encouraged to pick up printed materials!

*Katy Brandes, Technical Recruiter* Mark Carter  
660-596-7216 3201 W. 16th Street  
660-596-7472 (fax) Sedalia, MO 65301  
lbrandes@sfccmo.edu

## **St. Louis Community College Mobile Tech Center Booth 23**

While attending the conference stop by and visit the latest in mobile classroom technology. Engineering/manufacturing programs will be highlighted. The MTC will be parked near the garage loading zone. The MTC can visit your school (no cost) and increase student awareness.

*Roger Nienkamp, CTE Assistant* Debbie Fietsam  
314-539-5306 300 South Broadway  
314-539-5435 (fax) St. Louis, MO 63102  
rnienkamp@stlcc.edu

## **University of Central Missouri Booth 26**

Information on dual credit and instructional television programs for high school students.

*Lindell Harrison, Coordinator, WeMET*  
John Williams, Dual Credit Program Assistant  
660-543-5394 404 Humphries  
660-543-8333 (fax) Warrensburg, MO 64093  
lharrison@ucmo.edu

## **Worldwide Instructional Design System Booth 25**

The Worldwide Instructional Design System (WIDS) curriculum design software links Career Clusters to competencies and helps you design effective performance-based courses and programs. Create documents such as course outlines, learning plans/module, rubrics/checklists, program profiles, and matrix reports showing where Career Clusters are addressed in a program. WIDS has been in use since 1994 in over 150 organizations worldwide.

*Susan Sharkey, Coordinator* 1 Foundation Circle  
800-677-9437 Waunakee, WI 53597  
608-849-2468 (fax) info@wids.org

# A+ Schools Coordinators

Adair Co. High Kristy Harden Designated 2003	Brookfield High Jim Rogers Designated 1997	Clearwater High Carmen Morgan Designated 2000	Farmington Sr. High Roblyn Hatch Designated 1997	Glendale High Sharon Maslowsky Designated 2000
Affton High Carla Hertlein Designated 2006	Buffalo High Chris Bouma Designated 1998	Climax Springs High Nina Sprouse Designated 2005	Fayette High Jill Wiseman Designated 2003	Green City High Melanie Wagner Designated 2003
Alton High Elizabeth Harris Designated 2003	Bunker High Joe Clauser Designated 2007	Clinton Sr. High Arlen Harris Designated 1997	Festus Sr. High Kathy Reifschneider Designated 1999	Greenville High Rick Rainwater Designated 2004
Arcadia Valley High Steve Pursley Designated 2002	Cabool High Linda Morgan Designated 2003	Columbia-Hickman High Laurie Hoff Designated 2002	Fordland High Chance Ray Designated 2003	Grundy Co. High Amy Axtell Designated 2002
Aurora High Gene Neyer Designated 1997	Camdenton High Lisa Black-Schwandt Designated 1998	Concordia High David Brent Cooper Designated 2002	Fort Osage High Jerrold D Snead Designated 2001	Hallsville High Cele Baugh Designated 1998
Ava High Nancy Lawler Designated 2000	Carl Junction High Amanda Robbins Designated 1998	Couch High Lacey Sorrell Designated 2005	Fox Sr. High Tammy Cardona Designated 2004	Hancock Sr. High Shelly Rost Designated 2000
Bakersfield High Mrs. Ricky Johnston Designated 2003	Carthage Sr. High Barbara McPheeters Designated 1999	Crystal City High Cheryl Morrow Designated 1999	Francis Howell High Krisandra Worley Designated 2000	Hannibal Sr. High Kathy Riney Designated 1998
Belton High Patricia Clary Designated 2007	Caruthersville High Barbara D Hutchison Designated 2001	Desoto Sr. High Theresa Hite Designated 2002	Fredericktown High Brett Reutzel Designated 2003	Harrisonville High Andy Campbell Designated 2002
Benton High Bruce Wake Designated 2003	Cassville High Tyne Rabourn Designated 1999	Dora High Rosa Leah Spencer Designated 2003	Ft. Zumwalt North High Arlene Hoffman Designated 2004	Hartville High Jennifer Sanders Designated 2002
Bernie High Michele Carmode Designated 1998	Center Sr. High Lisa Timmons Designated 1997	East Buchanan High Michelle Manville Designated 2003	Ft. Zumwalt South High Suzanne Hembrough Designated 2004	Hazelwood Central High Mary Lou Bono Designated 2007
Bevier High Beverly Moore Designated 2004	Central High Mark Ruark Designated 1997	East Carter Co. R-II High Theresa Kearbey Designated 2003	Ft. Zumwalt West High Arlene Hoffman Designated 2004	Hazelwood East High Audrey Wittenauer Designated 2007
Bloomfield High Ruth Anne Sifford Designated 2003	Central High Tammy Wadlow Designated 2000	East Newton High Sheila Swaffar Designated 2002	Fulton Sr. High Jill Flakne Designated 1997	Hazelwood West High Marilyn Allen Designated 1999
Bolivar High Robin Wallace Designated 2002	Central High Carol Brown Designated 1997	Eldon High Jim Herriman Designated 1997	Gainesville High Karen Eubank Designated 2002	Herculaneum High Sarah Dix Designated 2003
Boonville High Candy Marshall Designated 1997	Charleston High Robin Seabaugh Designated 2001	Emil E. Holt Sr. High Connie Lindemann Designated 1997	Gallatin High Chris Elbert Designated 2000	Hickman Mills Sr. High Glenda Swaffar Designated 2002
Bowling Green High Blake Skillman Designated 2000	Chillicothe High David Mapel Designated 1997	Eugene High Sara Farris Designated 2005	Gideon High Marilyn Owens Designated 1997	Hillsboro High Heather Burris Designated 2001
Branson High Brad Brown Designated 2002	Clark Co. High Roby Hammond Designated 2000	Excelsior Springs High Nancy Pinzino Designated 2000	Gilman City High Stan Tibbles Designated 2000	Holden High Nancy M. Daniel Designated 2006

# A+ Schools Coordinators

Houston High K. Scott Roberts Designated 1999	Lexington High Jim McCrary Designated 1997	Marshfield High Kathy Moss Designated 1999	Neosho High Cindy Aldrich Designated 2000	Odessa High John Sipes Designated 2001
Hurley High Lisa May Designated 2004	Liberty High Greg Casel Designated 2002	Maryville High Paul Snow Designated 2002	Nevada High Clarisse Teepe-Fryrear Designated 1999	Orchard Farm Sr. High Greg Jones Designated 2001
Jefferson City High Stanley Manile Designated 1997	Liberty Sr. High Steve Richards Designated 2000	McCluer High Dawn Wolf Designated 2002	New Bloomfield High Susan Wilderman Designated 2002	Osage High Brad Yoder Designated 2003
Joplin High D. Keith White Designated 1998	Licking High Shanna Dale Designated 2003	McCluer North High Dawn Wolf Designated 2000	New Franklin Middle-High Terry Early Designated 1997	Osceola Jr.-Sr. High Stewart Limbrunner Designated 2000
Kennett High Debra Garrett Designated 1999	Lincoln College Prep. William (Bill) Lindsay Designated 2006	McCluer South-Berkeley High John Reidy Designated 2002	Nixa High Terri Chasteen Designated 2000	Owensville High Chrysa Niewald Designated 2002
Kirksville Sr. High Melissa Eitel Designated 1997	Lindbergh Sr. High Ryan Sherp Designated 1997	Meadville High Jana Holcer Designated 1999	North Callaway High Cassie Lauer Designated 1999	Ozark High Curtis Chesick Designated 2001
Knob Noster High Ken Harris Designated 1997	Linn Co. High Beth Ann Lumsden Designated 2002	Mehlville Sr. High Alicia Landers Designated 1999	North Co. Sr. High John Crabtree Designated 1997	Pacific High Linda Klott Brown Designated 1998
Knox Co. High Dani Fromm Designated 2000	Linn High Ron Noirfalise Designated 1998	Mexico High Misty Douglass Designated 1998	North Kansas City High Cathy Crist Designated 1997	Palmyra High George Griffin Designated 2000
Koshkonong High Brenda Lambe Designated 2002	Logan-Rogersville High Brett Wubbena Designated 1997	Mid-Buchanan Sr. High Valerie Pierce Designated 2004	North Shelby High Kerri Greenwell Designated 2002	Park Hill High Lori Callow Designated 1999
Lafayette High M. Shane Heard Designated 1997	Macks Creek High Donna Herman Moffatt Designated 2002	Milan High Karon Spencer Designated 2000	Northeast High Mary Beth Keen Designated 1998	Park Hill South High Jennifer Orłowski Designated 1999
Lamar High Sam De Laney Designated 2000	Macon Co. High Ben Bell Designated 2000	Moberly Sr. High Jean Anderson Designated 1999	Northwest High Jennifer Younkins Designated 1999	Parkview High Donna Aldrich Designated 2000
Lawson High Clint Ross Designated 2000	Macon Sr. High Bruce Weimer Designated 1999	Monett High Jeff Wilcox Designated 1998	Northwestern High Evelyn Holderieath Designated 2003	Paseo Acad. Performing Arts Beth Collins Designated 2003
Lebanon Sr. High Cindy Campbell Designated 2000	Malden High Marla Swindell Designated 2000	Montgomery Co. High Meribeth Wortmann Designated 1997	Norwood High Debbie Shelton Designated 2002	Pattonville Sr. High Rebecca Krohn Designated 2002
Lee's Summit North High Kim Hawley Designated 2003	Mansfield High Vicki Blankenship Designated 2001	Morgan Co. High Roberta Buschjost Designated 2004	Oak Park High Sharlaine Hemmingsen Designated 1997	Penney High Traci Schieber Designated 2001
Lee's Summit Sr. High Kara Farren Designated 2003	Marceline High Julie Sheerman Designated 2001	Mountain Grove High Leslie R Top Designated 2000	Oak Ridge High Allan Horrell Designated 2002	Perryville Sr. High Barbara Kutz Designated 1999
Lee's Summit West High Tina Bowling Designated 2006	Marshall Sr. High Tammy Johnson Designated 1998	Mt. Vernon High Patricia Rooney Designated 2000	Oakville Sr. High Janet Anthony Designated 1997	Pierce City High Steve Garner Designated 2002

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Plato High Karissa McNiel Designated 2007	Rock Bridge Sr. High Jane Piester Designated 2002	Smithville High George Curry Designated 1998	Thayer Sr. High Donna S. Franz Designated 2002	Willard High Connie Dunn Designated 2000
Platte County High Rob Gardner Designated 1999	Rolla Sr. High Stephanie Grisham Designated 1997	South Harrison High Terry Daniel Designated 1999	Timberland High Renee Bales Designated 2002	William Chrisman High Carol Kelley Designated 1998
Pleasant Hill High Mrs. Chris Purnell Designated 2004	Ruskin High Joan Hinkebein Designated 2005	South Iron High Lyndal Jenkins Designated 1997	Trenton Sr. High Kris Ockenfels Designated 1998	Willow Springs High Jimalee James Designated 1998
Poplar Bluff High Lamont Frazier Designated 1999	Salem Sr. High John R. Smith Designated 1999	South Shelby High Tammy Ratliff Designated 2000	Truman High Robert (Bob) Brennan Designated 1998	Windsor High Janice Speck Designated 2007
Potosi High Tammy Chazelle-Finley Designated 1999	Salisbury High Angela Lukehart Guest Designated 2003	Southern Boone High Joe Serles Designated 2000	Twin Rivers High Misti Lovelace Designated 2000	Winnetonka High Zoe Whaley Designated 1997
Prairie Home High Melanie Schaffer Designated 2004	Santa Fe High Tina Burton Designated 2003	Sparta High Shawn Poyser Designated 2003	Union High Bette Ruether Designated 2003	Winona High Joan Thornton Designated 2000
Princeton R-V Jr.-Sr. High Cheryl Snapp Designated 2002	Schuyler Co. High Cathie Eddy Designated 2001	Spokane High Jason Michel Designated 2002	Valley Park Sr. High Todd Minichiello Designated 1999	Wright City High Shawn Brown Designated 2001
Putnam Co. High Mary Comstock Designated 1999	Seckman Sr. High Lisa Clark Designated 2005	St. Charles High Steven Pryor Designated 1997	Van Horn High Marion VanRest Designated 2003	
Puxico High Stanley Crisel Designated 2000	Seneca High John Whitehead Designated 2002	St. Charles West High Beth Eudy Designated 1997	Warrensburg High Jake Donovan Designated 2002	
Raymore-Peculiar Sr. High Julia Todd Designated 2000	Senior High Debbie Lueders Designated 2001	St. Clair High Donna Robart Designated 1999	Warrenton High Sharyl Kelsch Designated 1997	
Raytown South Sr. High David Allie Designated 2004	Seymour High Donna Brown Designated 2004	St. Elizabeth High Theresa Struempf Designated 2002	Warsaw High Janice Stevenson Designated 2001	
Raytown Sr. High Mike Cox Designated 2004	Sikeston Sr. High Andrew Comstock Designated 1999	St. James High Cathy Wells Designated 1997	Washington High Wayne Dothage Designated 2002	
Reeds Spring High Randall Henson Designated 1997	Skyline High Teresa Mabary Designated 2000	Ste. Genevieve Sr. High Chris Hoehne Designated 2002	Waynesville Sr. High Courtney Long Designated 1997	
Republic High Deborah Bos Designated 1998	Slater High Myra Jones Designated 2003	Steelville High Tana Booker Designated 2007	Webb City High Kelli Cragin Designated 1999	
Richmond High Jill Pence Designated 1997	Smith-Cotton High Mary Ribble Designated 1997	Sullivan Sr. High Jason Merkel Designated 2000	Webster Groves High Shiree Yeggins Designated 2001	
Riverview Gardens Sr. High Traci Nave Designated 2001	Smithton High Chris Pyle Designated 2006	Summersville High Linda K Barnett Designated 1999	West Plains Sr. High Susan Gettys Designated 1997	

# HSTW, TCTW & MMGW Coordinators

Arcadia Valley High School Lance Sprenkel David Dillard	Central High School Brad Coleman Melody Dillard	Jackson High School Rick McClard	Pike/Lincoln Technical Center Krista Flowers Walter Logan	South County Technical HS Dave Baker Shane Trafton
Arcadia Valley Career Tech Ctr Dave Ruhman	East Newton High School Todd McCrackin	Lake Career & Tech Center Kathy Hueste Gail White	Pleasant Hill High School Dr. Tim Ryan Amy Moore	Southwest High School Larry Sorrells
Ava High School David Rickner	Ervin Middle School Angie McConico	Lee's Summit High School Kara Farren John Falkenberry	Pleasant Lea Middle School Janette Cooley	Tipton High School Ellen Allee
Bismark High School Sally Colwell	Farmington High School Matt Ruble	Lee's Summit - North HS Kim Hawley	Poplar Bluff High School Scot Young Libby Brown	Truman High School Bill Brooks Kristel Barr
Boonslick Technical Center Paul Wooten	Fatima High School Chuck Woody	Lee's Summit - West HS Jennifer Coleman Cindy Bateman	Raymore-Peculiar High Sherri Miller Kevin Daniel	Webb City High School Kelli Cragin
Bunker High School Randy Crites Jane Reeves	Fredericktown High School Brett Reutzel	Mehlville High School Jane Ebert Amber Lutz	Rittenour High School Courtney Castelli Rhonda Haniford	West County High School Eric Moyers Jennifer Seabourne
Cape Girardeau Career/Tech Ctr Rich Payne	Hazelwood - Central HS Frank Smith Mike Mills	Monett High School David Steward	Ruskin High School James Tinsley	William Chrisman High Laura Legg
Carthage Technical Center Eddie Stephens Gregg Wolf	Hazelwood - East High Mark Martin T. Herbert Jeffrey	North County Technical HS Mike Powers Shane Trafton	Seneca High School Tosha Fox Mary Albritton	Willow Springs High School Jimalee James
Caruthersville High School Barbara Hutchison	Hazelwood - West High Stephan Jurkins A.J. Gwin	Odessa High School Amy Bellmyer Brenda VanGilder	Smith Hale Middle School Jan Davis	Winfield High School Tim Reller
Cassville High School Brad Hanson	Hickman Mills High School William Scully	Perryville Area Career/Tech Ctr David Toney	South Central Area Career Ctr Brenda Smith	

# MCCE Career Education Coordinators

Shirley Twombly Hillyard Technical Center Region 1	Larry Nash Rolla Technical Institute Region 4	Camille MacDonald Poplar Bluff Technical Career Center Region 7
Diana Reynolds Kirksville Area Technical Ctr Region 2	Tanya DeGonia Mineral Area College Region 5	Janet Reppert Southwest Area Career Ctr Region 8
Lori Mann Northland Career Center Region 3	Nancy Reese Ozarks Technical Community College Region 6	Candace Niemeyer St. Louis Community College

# Tech Prep Coordinators

Bootheel Tech Prep Consortium  
Donnatha Pelts, Director

Mid Rivers Tech Prep Consortium  
Walter Logan, Coordinator

Ozarks Tech Prep Consortium  
Cindy Phillips, Coordinator

East Central Missouri Tech Prep Consortium  
Laura Klaus, Coordinator  
Mid-Missouri Tech Prep  
Connie Walk, Director

North Missouri Tech Prep Consortium  
D.J. Champagne, Ph.D., MWDP, Coordinator

Southeast Missouri Tech Prep Consortium  
Ken Carter, Director

Heart of Missouri Technical Ed Consortium  
Quentin Combs, Coordinator  
June Skutnick, Tech Prep Admin. Asst.

Northeast Missouri Tech Prep Consortium  
Mark Chambers, Regional Tech Prep. Coordinator

St. Louis Area Tech Prep Consortium  
Michelene Moeller, Coordinator  
St. Louis Construction Training Tech Prep  
Lori Summer, Tech Prep Coordinator

Jefferson County Tech Prep Consortium  
Sarah Bright, Director

Northwest Missouri Tech Prep Consortium  
Teresa Loney, Director  
Construction Apprenticeship Tech Prep  
John Hall, Coordinator

Western-Southwestern Mo Tech Prep Consortium  
Elsie Grover, Coordinator

Contact information for all coordinators (A+ Schools, *HSTW*, *TCTW*, *MMGW*,  
MCCE Career Education, and Tech Prep) available at  
[www.dese.mo.gov](http://www.dese.mo.gov)

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Plan to Attend the  
15th Annual  
2008

Building Bridges Conference  
November 16 - 18  
Tan-Tar-A Resort